

# 30-Day Content Ideas Calendar

Thirty honest prompts for useful content. Adapt them to your real experience and audience.

## Daily Prompts

- Day 1: Share why you started.
- Day 2: Explain one beginner mistake to avoid.
- Day 3: Answer a question you get often.
- Day 4: Show one simple step in your process.
- Day 5: Share a tool or method you actually use.
- Day 6: Explain a term in plain language.
- Day 7: Post a before/after only if it is real and verifiable.
- Day 8: Share a lesson you learned.
- Day 9: Ask your audience what they are stuck on.
- Day 10: Give a 3-step checklist.
- Day 11: Share a behind-the-scenes task.
- Day 12: Explain who your service is for.
- Day 13: Explain who your service is not for.
- Day 14: Share one time-saving tip.
- Day 15: Post a myth vs. fact.
- Day 16: Share a customer question without identifying the customer.
- Day 17: Explain one thing you would do differently.
- Day 18: Share a short tutorial.
- Day 19: Make a simple FAQ post.
- Day 20: Share your values or business standards.
- Day 21: Show how to contact or work with you.
- Day 22: Explain one service and its scope.
- Day 23: Share a useful resource you created.
- Day 24: Ask an either/or audience question.
- Day 25: Share a small weekly goal.
- Day 26: Post a reminder about consistency.
- Day 27: Explain your pricing clearly.

- Day 28: Share one honest limitation or boundary.
- Day 29: Recap three lessons from the month.
- Day 30: Invite people to ask a real question.